

Chris Martin

www.chriscodes.com

Career Objective

Web Developer, Web Programmer

Summary Of Qualifications

Over 4 years of experience designing web pages, creating web graphics, coding web applications, creating and working with relational databases. Wore many hats while managing multiple projects during 2 years as a freelance web developer, and 2 years as a webmaster managing multiple sites. Built numerous websites from concept to completion, independently. Familiar with XML, PHP, ASP, SQL, Windows, and Linux. Produce clean, easy to manage, code that adheres to current web standards, and is cross-browser compatible. Very adept at XHTML, HTML, CSS, scripting, and database development. Can build usable sites that meet any level of accessibility requirements.

Professional Experience

- Designed and built custom web content management applications with password protected backend so any authorized user can easily add, delete, and edit items in the site through a web browser without knowing any HTML.
- Wrote custom scripts and database solutions to provide dynamic content that is easy to manage and update. Built web applications such as Shopping Carts, Photo Galleries, News, Links, Mailing Lists, Community portals and more.
- Hand coded modular sites combining server side scripting, HTML/XHTML and Cascading Style Sheets to separate content, structure, and design, which allows for easy changes and smaller file sizes. Saves hours, sometimes days when site-wide structure, or color, changes are required.
- Optimized sites for search engines, and decreased file size & load time by referencing JavaScripts, style elements, and other common files externally. Improved number of search engine listings, and positioning.
- Managed email-marketing campaigns by designing and sending HTML and text newsletters to subscribers. Tracked open and click rates for effectiveness. Resulted in higher traffic for websites and store.
- Worked with shopping carts such as Miva Merchant, OSCommerce, and PayPal. Built custom ASP storefront for a Miva Merchant store that saved thousands of dollars on third party modules. Created custom e-commerce solutions with PHP and MySQL.
- Used SOAP and XML to integrate web services such as Secure Payment Gateways, Amazon, Google, UPS and FedEx to web applications
- Maintained websites in various languages such as HTML, XHTML, ASP, PHP, XML, and Perl.
- Have experimented with Python and Java (JSP) in a non-production environment.
- Created logos and other graphics with tools such as PhotoShop, Illustrator, Freehand, and Fireworks MX. Optimized existing graphics for size and quality.
- Familiar with Windows, IIS, Apache, and MySQL administration, configuration, and security. Maintained small LAN performing regular maintenance and back ups. Performed imports and exports to and from multiple database formats. Excellent problem solving skills.

Computer Languages

HTML, XHTML, ASP, VBScript, PHP, JavaScript, DHTML, CSS, SQL, ASP.NET, JSP, Perl, XML, XSLT

Databases

Access, MySQL, xBase3/DBF, FoxPro, PostgreSQL, SQL Server Developer Edition (MSDE 2000)

Server Platforms And Operating Systems

DOS, Windows 3.1/95/98/2000Pro & Server/XP, IIS, Apache HTTP Server, Apache Tomcat, Linux (RedHat Fedora Core 1, Mandrake, Knoppix, Debian)

Software

Macromedia Dreamweaver MX / Fireworks MX / Flash MX / Homesite, Adobe PhotoShop / Illustrator / Acrobat, Microsoft Office 97–2000–XP (Access, Outlook/Outlook Express, Word, Excel) FrontPage, OpenOffice Suite, Corel WordPerfect / Draw, Quanta Plus, MySQLFront, various other HTML, database editors, and FTP clients.

Work History & Links

- Web Programmer, Aera One, Arcata, CA, Mar. 2004
www.aeraone.com
- Web Programmer, Satellite Audio Video, Portland, OR, Oct. 2003 – Nov. 2003
www.adventistsat.com/store/
- Web Programmer, Columbia Mist Alpaca Farm, Woodland, WA Nov. 2003
www.columbiamistalpacas.com
- Web Developer, Ransak Records, Springfield, VA, Feb. 2003 – Current
www.ransakrecords.com
- Web Developer, Martin Family Website, Clearwater, FL, Dec. 2002
www.martinfamily.esmartweb.com
- Web Developer / Webmaster, Scrappin' Essentials, Palm Harbor, FL, May 2002 – Nov. 2002
www.scrappinessentials.com *Site is offline but is archived at Archive.org
- Webmaster, Legacies, Clearwater, FL, July 2000 – Nov. 2002
www.legacies.com *Site is offline but is archived at Archive.org
- Web Developer, Heather Lynn Designs, Clearwater, FL, June 2000 – Current
www.heatherlynn.esmartdesign.com